

2018 *Sponsorship Guide*



INDEPENDENCE TOWNSHIP PARKS, RECREATION & SENIORS

6483 Waldon Center Drive, Clarkston, MI 48346 • 248.625.8223 • ITPRS.ORG

*Making our community a better place to live, work and play
by building connections with neighbors and the outdoors.*



Dear Community Partner,

Each year Parks, Recreation & Seniors strive to offer quality events, programs and outdoor leisure spaces. Throughout our five parks, nine rental facilities and Senior Community Center, we are committed to making Independence Township a true model of excellence in our community. We would like to invite you to explore the opportunities we have for sponsorships and advertising through multiple special events, sports leagues, fundraisers, therapeutic recreation and Senior Community Center services. As a potential sponsor, you'll make it possible for us to continue to provide quality, enjoyable events for our community.

All donors are recognized in unique and visible ways; social media promotions, recognition in our seasonal Recreation Guide mailed to over 22,000 households, on-site event recognition, your organization's name or logo on t-shirts or on over 5,500 flyers shared for most events. Whatever your donation or sponsorship level, ***we make sure the community knows of your generosity and commitment to the continued success of Independence Township!***

Please return the Sponsorship Form on page 20 to our office so we can get started right away recognizing your contribution. In an effort to make your sponsorship experience more efficient, we encourage you to choose your sponsorship commitments for the entire year. By committing well before each event deadline, you are sure to receive the maximum benefit of each event's marketing plan. We are also willing to create a customized sponsorship package for any organization. We will provide invoicing for your individual needs and payment is due by the date of the event. We look forward to working with you to create the perfect recreation experience!

If you have any questions, please feel free to contact me via phone or email below. We hope you will consider partnering with us to continue making Independence Township a great place to live, work and play!

Sincerely,

Amy Laboissonniere

Amy Laboissonniere
Community Relations Coordinator
248-625-8223 ext. 218
AmyL@indetwp.com



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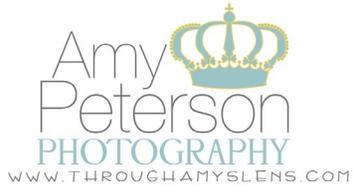
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Independence Fest



Veterans Lunch



We would like to extend our appreciation to **Amy Peterson Photography** for capturing all the great moments at our special events!

Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of the Internal Revenue Code if made for a public purpose.



Bay Court Park

Sponsorship Opportunities

Teddy Bear Picnic

Grab your favorite teddy bear and join us for stories, games, crafts and more!

June 15, 2018, 10am–12pm, Bay Court Park

50+ Participants

Publication Deadline: May 1



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on event flyer	Large Logo	Logo	Name	Name
Recognition on event banner	Large Logo	Small Logo	Name	Name
Invitation to have a booth/table at the event	●			

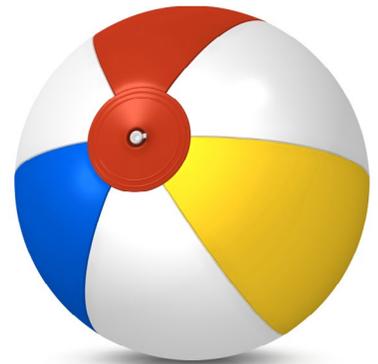
Splash into Summer

School's out for summer! Celebrate the last day of school at our annual FREE Beach Party! Enjoy music, games, sun, sand and FUN!

June 8, 2018, 3-7pm, Deer Lake Beach

200+ Participants

Publication Deadline: May 1



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

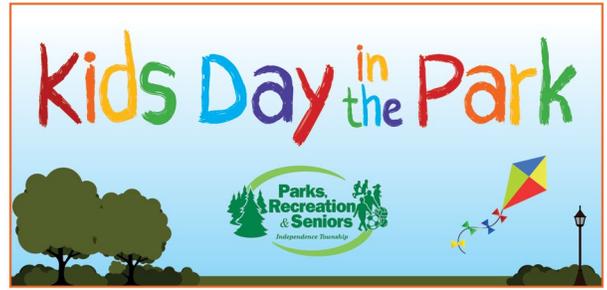
	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
		Choose one to sponsor: DJ or Bounce House		
Recognition on Event Flyer	Logo	Logo	Name	Name
Recognition on Event Banner	Large Logo	Logo	Name	Name
Recognition in next year's Aquatic Guide featuring our swim lessons and hours.	Logo	Logo	●	●
Invitation to have a Booth/ Table at the Event	●			
In Kind Sponsorships	Donate food, prizes or decorations! Value of donation dictates level of recognition.			

Sponsorship Opportunities

Kids Day in the Park

A fun-filled day of free family activities! Join us for a wonderful spring day outside in the park, which could include kites, music, puppet show, petting zoo, games, free activities. Community businesses and organizations are invited to attend. Also includes the Kids Only Garage Sale.

May 12, 2018, 10am-2pm, Clintonwood Park
2,000+ kids and adults
Publication Deadline: April 1



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

	\$750 Petting Zoo	\$500 Silver*	\$250 Bronze	\$100 Event Support
Recognition on Event Flyer	Logo	Logo	Logo	Name
Recognition on Event Banner	Large Logo	Logo	Name	Name
Sign with your Logo at the entertainment location	●	●		
Invitation to have a Booth/Table at the Event	●			

*Please choose your EXCLUSIVE \$500 Entertainment Area to sponsor:
 ■ Music ■ Kite Kits ■ Puppet Show ■ Coloring Mural ■ Magic Show ■ Prizes

Turkey Shoot

Basketball free throw competition for ages 8 through adult. Winner in each age division receives a frozen turkey!



November 20, 2018, 6pm, Everest Academy
Publication Deadline: October 15



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on Event Flyer	Logo	Logo	Name
Recognition on Event Sign	Logo	Name	Name

Sponsorship Opportunities

Tons of Trucks

A great opportunity for kids to sit in, climb on and check out a unique variety of vehicles. This is a fun, family day and gives the opportunity to learn about a variety of career opportunities. Community businesses are invited to display their trucks and equipment and show the kids how everything works!

August 4, 2018, 10am–1pm, Clintonwood Park

300+ Youth

Publication Deadline: May 15



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

	\$750 Gold	\$500 Silver*	\$250 Bronze	\$100 Event Support	\$100 Exclusive Bob the Builder
Recognition on Event Flyer	Logo	Logo	Name	Name	Name
Recognition on Event Banner	Logo	Logo	Logo	Name	Name
Sign with your Logo at the entertainment location.	•	•			
Invitation to have a Booth/Table at the Event	•				

*Please choose your EXCLUSIVE \$500 Entertainment Area to sponsor:

■ Music ■ Train Rides ■ Bounce House ■ Lunch for display providers ■ Wagon Rides ■ Arts & Scraps Truck



Sponsorship Opportunities

Independence Fest

Our day-long July 4th Festival and Fireworks display is a long-standing community tradition. We recommend securing your sponsorship as soon as possible to ensure inclusion in marketing materials which are produced several months before the event.

www.independencefest.org

Wednesday, July 4, 2018
11am-11pm
Fireworks at Dusk
Clintonwood Park
15,000+ people
Publication Deadline: June 8



	\$3000	\$1750	\$1000	\$500	\$100
	Dynamite Sponsor	Cannon Blast Sponsor	Rocket Sponsor	Fire Cracker Sponsor	Sparkler Sponsor
RECOGNITION! Name in the Fall Recreation Guide.	●	●	●	●	●
PARKING! Complimentary parking passes offer a quick walk to activities.	4 VIP Passes	4 VIP Passes	2 VIP Passes	1 Pass	
ADVERTISING! In pre-event marketing materials, including flyers & website. You'll also receive a sign to display in your storefront.	Logo	Logo	Logo	Name	Name
GAMES! Sponsors will receive 4 "All You Can Play" Wristbands for the Children's Game Area.	●	●	●		
BANNER! Your business name will go on a banner recognizing Sponsors.	Large Logo	Logo	Logo	Name	Name
BIGGER BANNERS! Sponsors will receive their own 3'x6' Color Banner hung on the fences all day during the Festival and Fireworks	●	●	●		
FREE DISPLAY AREA! Feel free to set-up a display booth at the Fest. Sponsors must provide own tents, tables, chairs, etc.	●	●	●		
EVEN MORE SIGNAGE! 2x3 signs will be placed along Clintonwood Park's entrance driveway advertising your support, where thousands of people drive by into the event.	●	●	●		
RESERVED PICNIC AREA! Two picnic tables will be reserved in Clintonwood Park just for your group!	●	●			
T-SHIRTS! Over 200 staff & volunteers will be wearing an Independence Fest T-Shirt during this event. We will add your logo to the back of our staff shirt. Each organization will receive six complimentary shirts.	●	●			
EVEN MORE ADVERTISING! Free 1/4 page ad in our Fall Recreation Guide.	●				

Sponsorship Opportunities

Friendly Forest

October TBD, 2018, Clintonwood Park

1100+ youth, attending with parents, grandparents and friends!

Publication Deadline: September 10



All sponsors are recognized on pre-event marketing materials (excluding Township Times), in our Recreation Guide, on social media pages and event announcements.

	\$750 Maze	\$500 Silver*	\$250 Bronze	\$100 Event Support
Recognition on Event Flyer	Logo	Logo	Name	Name
Recognition on Event Banner	Logo	Logo	Logo	Name
Sign with your Logo at a trick or treat station			●	
Sign with your Logo at the entertainment location	●	●		
Invitation to have a Booth/ Table at the Event	●			

*Please choose your EXCLUSIVE \$500 Entertainment Area to sponsor:

■ Music ■ Train Rides ■ Wagon Rides ■ Costumes



Sponsorship Opportunities



We are dozens of local families and hundreds of volunteers who work together to produce organically grown food for ourselves and those in need in our community. On any given day on the farm, we may plant, water, weed, cultivate, fertilize, or fend off critters. Last year we harvested, washed, packed, and delivered almost 10,000 pounds of produce to local food banks! We talk together, work together, and learn together. Join us this year as we add grape vines and work toward our goal of hoop houses.

April–October, Clarkston Community Garden at Stickney and Pine Knob Road

All sponsors are thanked annually in our Recreation Guide, mailed out to over 22,000 homes.

\$2,500 Barn Level Special Project

Sponsorship of a special project (construction of a stage/educational area, pergola, perennial garden, or shelter) receives name recognition on the structure itself.

\$1,000 Plow Level

Large Logo on annual sponsor banner displayed at the garden

\$500 Shovel Level

Medium Logo on annual sponsor banner displayed at the garden

\$200 Trowel Level

Small logo on annual sponsor banner displayed at the garden

Summer Camp T-Shirt

All kids who register for Summer Camp receive a participant shirt! They wear them all summer long to field trips and then keep wearing them as long as they fit!

500+ kids.

Publication Deadline: April 2

All Summer Camp T-Shirt sponsors receive recognition in the Fall Recreation Guide mailed to 22,000 households and social media promotions throughout the summer featuring the shirts!

\$500 — Your LARGE logo on the back of camper t-shirt.

\$250 — Your MEDIUM logo on the back of camper t-shirt.

\$125 — Your SMALL logo on the back of camper t-shirt.



\$500 Exclusive Got Camp? Counselor T-Shirt

Each of our counselors is provided with a GOT CAMP shirt to wear during training and field trips. Help us advertise our love for camp while advertising your business! Your large logo on the back of the shirts.

24-30 Participants

Publication Deadline: May 1



Sponsorship Opportunities

Adult Softball Championship T-Shirts

Each Summer and Fall our Adult Softball teams compete for a League Champion and Playoff Champion. Your sponsorship puts your large logo on the back of the shirt, (our logo on the sleeve). These shirts are like a walking billboard for your business! Don't miss out!

Summer Publication deadline: June 15, 2018

\$250 Summer League Champion

\$250 Summer Playoff Champion

Fall Publication deadline: September 14, 2018

\$250 Fall League Champion

\$250 Fall Playoff Champion



Home Run Derby T-Shirts

Be the presenting sponsor for this fun night on the ball fields! Each participant receives a shirt when they check in! We put your large logo on the back of the shirts and announce your business as the exclusive sponsor throughout the evening. Includes an invitation to attend with a display table.

**New
this
year!**



Youth

\$500 Exclusive Sponsorship

1st Annual Youth Home Run Derby at Clintonwood Park. This event provides an opportunity for our youth to participate in a popular competition that is loved by the community.

Deadline: July 2

Adult

\$500 Exclusive Sponsorship

2nd Annual Adult Home Run Derby at Clintonwood Park. This popular event will showcase those softball players that love to "smash" the ball out of the park.

Deadline: August 1



Sponsorship Opportunities

Youth Baseball and Softball

A Youth Baseball and Softball sponsorship ensures that this program remains affordable for everyone while offering a quality experience. Your partnership will give you exposure to thousands of people and is easier than ever! Just provide a logo and sponsorship fee and we do the rest!

May–July

Clintonwood Park, Sashabaw Plains Park, school ball fields

Annually 80+ teams with 1200+ players total

Deadline: March 1

- Company name (or whatever name you decide on) is the team name! Therefore, the company name will be on schedules and other publications involving your team's league.
- Prior to the season, you will receive your team's schedule and an invitation to the Opening Day Ceremonies.
- Your company is sole sponsor for that team!
- Company logo on front center of shirt!
- You will also receive a sponsor award plaque after the season concludes.

All sponsors are recognized in our Recreation Guide, on social media pages and highlighted during Opening Day!

	\$200 Little Sluggers (6 weeks)	\$275 Minor League	\$375 Major League
Provides uniform for your team!	T-shirt and hat	T-shirt and hat	2 button shirt, hat, pants, socks

Opening Day

All baseball sponsors are invited to join us with a sponsor table highlighting your business.

Participating in our Opening Day festivities (June 2, 2018) is a perfect chance to interact with players, coaches and parents!



Banner Special for Sponsors!

All 2018 youth baseball/softball team sponsors receive \$150 off a field banner purchase

Field Banner Sponsorship

Would you like to see your company's name or logo displayed on one of our ball field fences? Clintonwood Park hosts many sports leagues, events, tournaments and a wide variety of outdoor activities throughout the year including: Youth Baseball and Softball, Youth Soccer and much more!

\$500 (Only \$350 if also sponsoring a team.)

3' x 6' full color banner with company logo displayed on ball field fence at Clintonwood Park.

Banner is displayed from April 1–October 31, giving your company exposure to 22,000 people.

Publication Deadline: March 1 (Banner sponsorships are accepted after deadline but will not be hung by April!)

Sponsorship Opportunities

Therapeutic Recreation for persons with cognitive disabilities and/or physical impairment.

All our Therapeutic recreation activities have a \$200 level sponsorship and sponsors receive:

- Logo printed on the front of team shirt.
- Recognition in our Summer Recreation Guide that gets mailed to over 22,000 households.
- Picture plaque for display in your business
- Name in our bi-monthly TR Newsletter which reaches over 200 families
- All sponsors are invited and encouraged to attend games, events and activities and will receive email informing them of dates and times. Bring company swag to distribute, snacks or just come hang out with these great participants.

TR Buddy Basketball

Buddy Basketball is a non-competitive recreational league for boys and girls with special needs ages 7–14. Each player will be paired with a “buddy” to assist the player as needed. Two teams are anticipated for this league. Limited to 2 sponsors.

Thank you
to our 2018
Sponsors:



TR Buddy Soccer

Buddy Soccer is a non-competitive recreational league for boys and girls with special needs ages 7–14. Each player will be paired with a “buddy” to assist the player as needed. Two teams are anticipated for this league. Limited to 2 sponsors.

Thank you to our 2018 Sponsors:



TR Buddy Baseball

Buddy Baseball is a non-competitive recreational league for boys and girls with special needs ages 7–14. Each player will be paired with a “buddy” to assist the player as needed. Two teams are anticipated for this league. Limited to 2 sponsors.

Thank you to our 2018 Sponsors:



TR Travel Softball (14 & Up)

\$200 Level

This travel softball league is a non-competitive recreational league for teens and adults with cognitive disabilities, and/or physical impairment. Two teams are anticipated for this league, however we accept multiple sponsors who have their logo on the back of the shirt.

Sponsorship Opportunities

TR Prom

The TR Prom is a great night for our participants to get dressed up and show off their dance moves!

Friday, May 11, 2018

Publication deadline: March 1

\$200 Level

- Logo printed on flyer.
- Receive recognition in our Summer Recreation Guide that gets mailed to over 22,000 households.
- Name in our TR Newsletter which reaches over 200 families

Coming Soon...

Miracle League of Clarkston! Independence Township is partnering with Easter Seals of Michigan to build our very own "Field of Dreams!" Check out www.themiracleleague.net to learn more about this amazing opportunity to bring America's favorite sport to players of all ages and abilities. Sponsors are needed to make our dream a reality and we would love to have your help. **Contact Amy L to discuss your interest in sponsorship.**

Gift Certificate Donations

From September to May, monthly TR programs and special events offer non-athletic recreational opportunities for those ages 14 and up. These programs include TR Pizza & Movie Nights, TR Bingo Nights, various field trips and other events. Gift certificate donations in lieu of monetary donations would be greatly appreciated! These certificates would be used as prizes for participants, supplies for programs and more. Each donation will be recognized when used at the program in our monthly newsletter and in our next Recreation Guide which is mailed out to over 22,000 homes.



Sponsorship Opportunities



Independence Township Senior Community Center

The Independence Township Senior Community Center is located in Clintonwood Park in Clarkston. The Center offers discounted recreation and wellness programs, drop-in activities, trips and services for adults aged 50+. The programs take place in the Community Center, the Carriage House, Bartsch Hall and numerous sites throughout the community. ***The senior population is the fastest growing demographic in Independence Township. Our bi-monthly Senior Connection Newsletter is mailed out to over 1,000 people!*** Choose a program to sponsor that fits your business plan and help us reach more seniors!

For more information, call the center at (248) 625-8231 or visit www.itprs.org.

The Senior Community Center celebrates several large special events throughout the year. These events are well attended and are usually held in honor of certain holidays. In-kind donations in lieu of monetary donations will be accepted. These donations could include gift certificates, raffle and door prizes or in-kind space to hold the event.

Holiday Parties and Events

The Center provides theme based parties to celebrate the events listed below. Your sponsorship helps us provide entertainment and prizes for these events.

Thanksgiving Party

Christmas Party

Valentine's Day Party

St. Patrick's Day Party

Mother's Day Party

Father's Day Party

Halloween Party

	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on event program	Logo	Logo	Name
Recognition in the Recreation Guide	Name	Name	Name
Recognition in the Senior Connection Newsletter	Name	Name	Name
Ability to have display table at the event	●		



Sponsorship Opportunities



Senior/Disabled Adult Transportation

This program serves seniors over 55 and disabled adults over 18 who reside in the Independence Township, Village of Clarkston, or Springfield Township. We provide rides to medical locations, grocery stores, beauty shops and other appointments. In 2017 we provided service to over 6000 clients (many of them are repeat riders) and drove over 60,000 miles.

To support our transportation program, consider a Bucks for Buses sponsorship.



Bucks for Buses

Bucks for Buses is the premier fundraiser for our transportation program. Our sponsorships enable us to continue to provide this very important service in our community.

September 26, 2018, 5:30–8:30pm, Overtyme Grille and Taproom, Waterford

200 Adults

Publication Deadline: August 1, 2018

	\$2,000 Elite	\$1,000 Platinum	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on event flyer, Clarkston News advertisement, social media promotions and announcements during the event.	Logo	Logo	Name	Name	Name	Name
Recognition in the Recreation Guide	Quarter Page Advertisement	Name	Name	Name	Name	Name
Recognition in the Senior Connection Newsletter	Business Card Size Advertisement in 6 issues (12 months)	Business Card Size Advertisement in 3 issues (6 months)	Business Card Size Advertisement in 3 issues (6 months)	Logo	Logo	Name
Tickets for the Bucks for Buses Event	4	4	2	2	1	
Ability to have display table at the event	●	●				
Signage in each senior vehicle for one year recognizing your company as a sponsor	●					

Sponsorship Opportunities

Veterans Celebration during Independence Fest

This event is held in conjunction with Independence Fest held on the Fourth of July each year. The Senior Community Center will host this special event to honor all of the community's veterans who have served in war and peace time. This celebration includes a Military Museum, patriotic entertainment, an outdoor presentation and a meet and greet of the veterans. The Independence Fest draws over 15,000 people each year.

Wednesday, July 4, 2018, 11am–3pm, Clintonwood Park

2,000+

Publication Deadline: May 1, 2018

	\$2,000 Elite	\$1,000 Platinum	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on event flyer, social media promotions and announcements during the event.	Logo	Logo	Name	Name	Name	Name
Recognition in the Recreation Guide	Name	Name	Name	Name	Name	Name
Recognition in the Senior Connection Newsletter	Business Card Size Advertisement in 6 issues (12 months)	Business Card Size Advertisement in 3 issues (6 months)	Business Card Size Advertisement in 3 issues (6 months)	Logo	Logo	Name
Wristbands for all you can play kids games	4	2				
Ability to have display table at the event	●	●	●			
VIP Parking Pass	●	●				
3x6 Banner thanking Sponsors	Logo	Logo	Name	Name	Name	Name

Veterans Luncheon

Once a year in the fall we honor our veterans with a special lunch at no charge to them. Over 100 veterans attend from the community. This event includes displays, speaker and entertainment.

Thursday, November 8, 2018, 11:30–1:30pm, American Legion Hall Post #63

100+ Adults

Publication Deadline: October 15, 2018

	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on pre-event marketing materials (excluding Township Times), on social media pages and announcements during the event.	Logo	Name	Name	Name
Recognition in the Recreation Guide	Name	Name	Name	Name
Recognition in the Senior Connection Newsletter	Business Card Size Advertisement in 3 issues (6 months)	Logo	Logo	Name
Ability to have display table at the event	●	●		

Sponsorship Opportunities

Volunteer Appreciation Party

This event honors over 150 volunteers of all ages who serve the center and community by helping with AARP Taxes, administrative and office work, Athletics, Gardens, Meals on Wheels, Nutrition and Programs and Activities. Our Program and Activity Volunteers lead many of our programs such as Genealogy, Pickleball, Card Groups, Travel Escorts and many other programs. Our FRIENDS group is a non-profit organization that raises money for the center and provide support. Sponsorship dollars fund volunteer meals, recognition certificates, entertainment and prizes.



Friday, April 27, 2018 , 11:30-2pm, Bartsch Hall

150+ Adults

Publication Deadline: March 15

	\$750 Gold	\$500 Silver	\$250 Bronze	\$100 Event Support
Recognition on event invitation, social media promotions and announcements during the event	Logo	Name	Name	Name
Recognition in the Recreation Guide	Name	Name	Name	Name
Recognition in the Senior Connection Newsletter	Business Card Size Advertisement in 3 issues (6 months)	Logo	Logo	Name
Ability to have display table at the event	●	●		
In Kind Food Sponsors	Each year we ask our community businesses to help us recognize our Volunteers by donating entrees, side dishes or desserts as an IN KIND sponsorship. Recognition level determined by value of donation.			

Programming & Enrichment

\$150 Presentation Sponsor

- Be one of 4 exclusive sponsors to bring in a presenter for Lifelong Learning and Cultural Enrichment programs
- Business Name in the bi-monthly Senior Connection Newsletter which is mailed out to over 1,000 members
- Business Name in the next issue of the Recreation Guide mailed to over 22,000 Residents
- Name recognition on pre-event marketing materials and during the presentation



\$25-\$50 In Kind Sponsorships

- Refreshments and prizes to give during some of our regular programs like Bingo, cards or luncheons.
- Business Name in the bi-monthly Senior Connection Newsletter which is mailed out to over 1,000 members
- Business Name in the next issue of the Recreation Guide mailed to over 22,000 Residents
- Name recognition on pre-event marketing materials and during the presentation

the **SPLASH** continues at Clintonwood Park

The Splash Pad at Clintonwood Park is undergoing a much needed overhaul and we need your help !

The Splash Pad at Clintonwood park was one of the first constructed in Michigan in 2004. The Splash Pad welcomes more than 10,000 visitors every summer, making this feature a true gem at Clintonwood Park and in our Clarkston community.

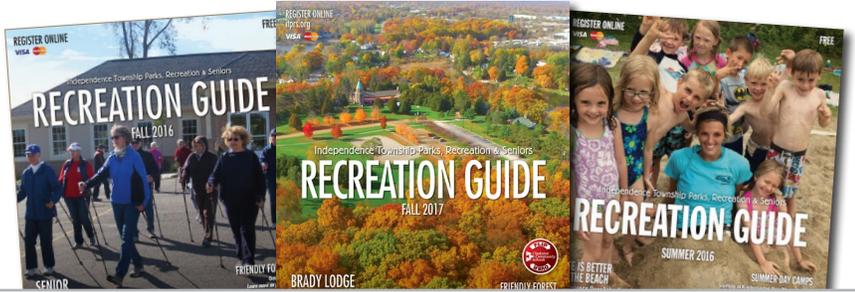
At this time we are looking for support to replace the aging splash pad, including all water apparatuses and operating systems.

Join us in this community fundraising effort to continue the Splash at Clintonwood Park.

	Up to \$1,000 <i>Splash Pad Supporter</i>	\$2,500 <i>Bronze</i>	\$5,000 <i>Silver</i>	\$7,500 <i>Gold</i>	\$10,000 <i>Platinum</i>	\$15,000 <i>Elite</i>	\$20,000+ <i>Contact us for naming rights</i>
Recognition in The Clarkston News appreciation advertisement	Name	Name	Name	Name	Logo	Logo	Logo
Donor kiosk recognition	Name	Name	Name	Name	Logo	Logo	Logo
Social media promotions	Name / Tag	Name / Tag	Name / Tag	Name / Tag	Logo advertisement / Tag	Logo advertisement / Tag	Logo advertisement / Tag
Website recognition	Name	Name	Name	Name	Logo	Logo	Logo
Recreation guide recognition Winter/ Spring 2019 Edition	Name	Name	Name	Name	Quarter page ad	Quarter page ad	Full page ad
Splash Pad Grand Opening	Name in program	Name in program	Name in program	Name in program	Announcement	Announcement	Announcement
Package including 2 tickets and parking passes to all 2019 Special Events							
Recognition on Splash Pad facebook page							



Advertising Opportunities



Recreation Guide Advertising

Want to increase your presence in Independence Township?

The Independence Township Recreation Guide is mailed to approximately 22,000* homes three times a year, plus posted online. The Guide is a "flip" style with Clarkston Community Education information as well. Limited ad space will appear in each publication. Ads are accepted on a first-come, first-served basis. Recreation Guide is professionally designed and published. All advertisers receive one electronic proof before going to print. All ads are full color on glossy paper. Great exposure for any company in the community!

Rates

Size	Width/Height	Cost
Full Page	7-1/2 X 10-1/2	\$750
Half Page	7-1/2 X 5	\$450
Quarter Page	3-3/8 X 5	\$275

There is a 10% discount for 3 pre-paid ads in calendar year.

Deadlines

- February 14, 2018**
for Summer 2018
- July 9, 2018**
for Fall 2018
- October 31, 2018**
for Winter/Spring 2019

Contact Amy at (248) 625-8223 for advertising requirements and policies or download online at www.itprs.org, under Forms and Flyers.

Quantity based on current resident count within the Township.
Visit our website to see a sample of our latest Recreation Guide: www.itprs.org

Senior Community Center Newsletter Advertising

The Senior Connection newsletter is available for advertising. It is published 6 times a year and professionally designed and printed in black and white on colored paper. We mail out over 1000 copies of the Senior Connection to our members and other agencies bimonthly. The newsletter is also available on the Independence Township Website for free.

	1 Issue	6 Issues	Savings
Business Card Ad	\$35	\$175	\$35
Quarter Page Ad	\$65	\$350	\$40
Half Page Ad	\$125	\$700	\$50
Full Page Ad	\$250	\$1,300	\$200

To advertise, please contact Barbara Rollin at the Senior Community Center at: (248) 625-8231



Sponsor Superstars

Please join us in thanking the following businesses, our Sponsor Superstars, who gave generously in 2017 to one or a combination of several programs.

- The Clarkston News**
- Smith's Disposal**
- Susan's Hallmark**
- Genisys Credit Union**
- Munk Orthodontics**
- Waterfall Jewelers**
- Clarkston Medical Group**
- Goldfish Swim School**
- St. Joseph Mercy Oakland**
- Amy Peterson Photography**
- Renewal by Andersen**
- Hubbell, Roth & Clark, Inc**
- Michigan Center of Orthopedic Surgery**
- FITSAAC**
- Clarkston Internal Medicine**
- Cedar 60 Clarkston Masons**
- Overhead Door and Fireplace**
- Everest Academy**
- Hidden Lakes Apartments**
- Hutchinson's Electric**
- Quality Urgent Care**
- The Dance Place Ltd**
- Clarkston Cleaning Services**
- Lewis E. Wint & Son Funeral Home**
- Grennan Construction**
- Uncle Peters Pasties**
- Lockwood of Waterford**
- Mills Mechanical**

Reserve your sponsorship today by contacting Amy L at 248-625-8223, amyl@indetwp.com or complete the attached form and fax back to 248-620-7454.

Sponsorship Form

Independence Fest

7/4/18

- \$3000 Dynamite Sponsor
- \$3000 Entertainment Sponsor
- \$1750 Cannon Blast Sponsor
- \$1000 Rocket Sponsor
- \$500 Fire Cracker Sponsor
- \$100 Sparkler Sponsor

Kids Day in the Park

5/12/18

- \$750 Petting Zoo Sponsor
- \$500 Silver Sponsor
- \$500 Exclusive Music Sponsor
- \$500 Exclusive Puppet Show Sponsor
- \$500 Exclusive Magic Show Sponsor
- \$500 Exclusive Kite Sponsor
- \$500 Exclusive Coloring Mural Sponsor
- \$500 Exclusive Prizes Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Youth Baseball & Softball

(Opening Day 6/2/18)

- Team Sponsorships
- \$375 Major League Sponsor
- \$275 Minor League Sponsor
- \$200 Little Sluggers Sponsor

Field Banner Sponsorship

- \$500 Banner Only
- \$350 with Team Sponsorship

Splash Into Summer Beach Party

6/8/18

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$500 Exclusive Music Sponsor
- \$500 Exclusive Bounce House Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor
- In-kind opportunities

Teddy Bear Picnic

6/15/18

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Tons of Trucks

8/4/18

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$500 Exclusive Music Sponsor
- \$500 Exclusive Bounce House Sponsor
- \$500 Exclusive Wagon Ride Sponsor
- \$500 Exclusive Ride Sponsor
- \$500 Exclusive Lunch for Display Providers Sponsor
- \$500 Exclusive Arts & Scraps Truck Sponsor
- \$250 Bronze Sponsor
- \$100 Bob The Builder Sponsor
- \$100 Event Support Sponsor

Clarkston Community Garden

- \$2500 Barn Level Special Project
- \$1000 Plow Level
- \$500 Shovel Level
- \$200 Trowel Level

The Friendly Forest

TBD

- \$750 Exclusive Hay Maze Sponsor
- \$500 Exclusive Wagon Rides Sponsor
- \$500 Exclusive Cider/Juice Sponsor
- \$500 Exclusive Donuts Sponsor
- \$500 Exclusive Train Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Turkey Shoot

11/20/18

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor
- In-kind opportunities

Adult Softball Shirts

- \$250 Summer Playoff Champion
- \$250 Summer League Champion
- \$250 Fall League Champion
- \$250 Fall Playoff Champion

Summer Camp T-Shirt

- \$500
- \$250
- \$100
- \$500 Got Camp Counselor Shirts

Therapeutic Recreation

- TR Buddy Soccer
- TR Buddy Basketball
- TR Buddy Baseball
- TR Travel Softball (14 & Up)
 - \$200 Level
- TR Prom
 - \$200 Level

Senior Community Center Events

Volunteer Appreciation Party

4/27/18

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor
- IN KIND FOOD DONATION

Independence Fest Veterans Celebration

7/4/18

- \$1000 Platinum Sponsor
- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Bucks For Buses

9/26/18

- \$2000 Elite Sponsor
- \$1000 Platinum Sponsor
- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Veterans Luncheon

11/8/18

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Valentine's Day Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

St. Patrick's Day Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Mothers Day Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Fathers Day Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Halloween Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Thanksgiving Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Christmas Party

- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- \$100 Event Support Sponsor

Community Relations Coordinator: Amy Laboissonniere | 248-625-8223 Ext. 218 | AmyL@Indetwp.com

I would like to sponsor the program checked above in the amount indicated. Please contact me to verify my contribution.

Contact: _____

Phone #: _____

Business Name: _____

E-Mail: _____

Address: _____

Authorized Signature _____

City: _____

Date _____

State: _____ Zip: _____

Payment: invoices will be generated upon confirmation of sponsorship.



INDEPENDENCE TOWNSHIP PARKS, RECREATION & SENIORS

6483 Waldon Center Drive, Clarkston, MI 48346 • 248.625.8223 • ITPRS.ORG

*Making our community a better place to live, work and play
by building connections with neighbors and the outdoors.*

